FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033617-A **Type of Permit:** FILMING **Release Date:** 11/15/2010

Production Company PRETTY BIRD PICTURES INC

Insured Company Name PRETTY BIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax
Address 1823 COLORADO BLVD
SANTA MONICA, California 90404

Production Title VOLKSWAGEN

Type of Production Commercial - Standard

Producer PEDRO DEOLIVERA

Director MAX MALKIN

1st AD TBD TBD

Production Manager BRENDEN KLING

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$76.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $176.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00033617-A	**Location Manager**	ERNEST BELDING
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 213-820-9207
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	
Production Title	VOLKSWAGEN		

Location Address 835 Academy Rd, Los Angeles, CA, 90012

Location Name ELYSIAN PARK

Location Type Park

Film Dates 11/11/2010 - 11/12/2010 10:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
F33617, Elysian Bishop Helipad _2_.pdf
F33617, PRETTYBIRD AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Condors	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	4
Portable restrooms	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	4
Crew	45
LA City UFSO assigned	26410

Filming Activities Drive ups & away; Equipment on property; Exterior establishing shots; Exterior MOS; Wetdown; 4 picture cars at Bishops Helipad against scenery. 1 car drives up and parks next to static picture cars.; PFO: Ralph, Ref# 31239;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** G6

Coordinator Note FILMING AT BISHOP'S HELIPAD

Coordinator Note 2 RAPG MONITORS:
11/11/2010-11/12/2010, 1200-1800

Coordinator Note RIDER A- CHANGES START TIME ON 11/12/2010 FROM 12PM TO 10 AM.

Coordinator Note RIDER A- ALSO COLLECTS PARK MONITOR FEES FOR 1 PARK MONITOR ARRIVING AT 10AM ON 11/12/2010.

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Production Title	VOLKSWAGEN		

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- An on site Fire Inspector must be present as determined by LAFD.
- In event of an emergency, the Fire Inspector, along with the Park Film Monitor, will direct as necessary to vacate the Helipad or evacuate the park. This directive will be strictly enforced regardless of the status of film activity. **Location Manager must be aware of this risk.**
- **Vehicles parked on the Helipad must be parked and attended in such a way as ALL vehicles can vacate the Helipad within 5 minutes.**
- **Okay to park 4 picture vehicles on Helipad and film from 12pm-6pm on 11/11/2010 & 11/12/2010.**
- **No standing sets, catering trucks, generators, dressing rooms, or other equipment that cannot be readily moved or driven off is allowed on Helipad.**
- **Okay to park vehicles along one side of the dirt road leading to Helipad. Must use dirt road furthest from the baseball fields. Ok to use one closest to stadium.**
- **Must park cars facing toward the road for a quicker exit in case of an emergency landing.**
- **Gate leading to Helipad must remain closed or monitored at all times.**
- **Okay to use Elysian – Overflow lot below water tank for EBC.**
- **Okay to use up to ½ of the Bishop Canyon parking lot for crew cars. Must not block any service roads or driveways.**
- **Must leave parking spaces open to the public at Bishop Canyon Parking lot.**
- **Production Company may not restrict access to the parking lot at any time, no exceptions.**
- **Okay to park trucks at the overflow lot below the water tank on Angel's Point Drive near Elysian Fields.**

F-33617
Pretty Bird Pictures INC – Volkswagen
(Elysian Bishop CYN Helipad, Elysian – Overflow Lot Below Water Tank, Elysian – Bishop CYN Parking Lot)

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Prettybird ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 5/15/10

By [signature]
Representative's Signature

Prettybird
Name of "Principal" (Production Company)

1823 Colorado
Principal's Address

Rachel Straw
Print Principal Representative's Name

Santa Monica CA 90404
City, State, Zip Code

Prod. Manager
Representative's Title (i.e. UPM, Loc Mgr)

310-315-8700
Principal's Telephone Number

NOT A PERMIT